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Long Beach Beer Week to debut in September

The inaugural Long Beach Beer Week is set for Sept. 13-22.



The inaugural Long Beach Beer Week is coming to the city Sept. 13-22. (Photo courtesy Dine LBC)

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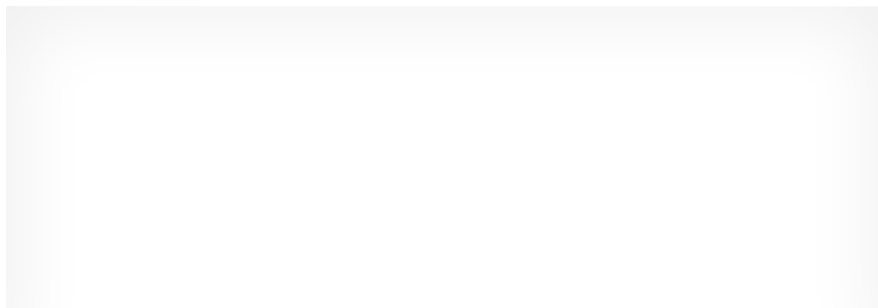
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Move over puny little weekend [beer festivals](#), because a 10-day citywide celebration of brews is coming thanks to the inaugural Long Beach Beer Week.

Modeled after the popular restaurant week events, the Long Beach Beer Week is set for Sept.13-22 when [breweries](#) and beer-focused restaurants throughout the city will offer all sorts of brew specials.

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Organized by [Dine LBC](#), the new event is still in the early planning stages, but Terri Henry, the founder of the popular restaurant week event, hopes to get about 40 breweries and restaurants on board.

“As opposed to a weekend festival, this will give breweries and restaurants and pubs that take their beer seriously an opportunity to schedule events,” Henry said.

“Restaurant Week has been unbelievably successful and I just think it’s time (for a beer week),” she added.

And she’s probably right because like the rest of the region, Long Beach has been swept in the [craft beer movement](#) and seen various [breweries](#) open in recent years. Currently there are about dozen or so in the city and nearby area in addition to dozens of restaurants that have a strong focus on beer.

For Long Beach Beer Week, Henry envisions events such as tap takeovers, meet-and-greets with brewers, new beer releases, educational classes focused on beers, food pairings and maybe even beer yoga.

“I hear that’s a thing now,” she said.

There are no tickets needed to take part in Long Beach Beer Week because like Dine LBC and other restaurant weeks all people have to do is check on the Beer Week website for a list of participating places and the specials they will offer.

Unlike restaurant weeks however, which typically include prix fixe dinner and lunch menus at various price points that all restaurants agree to honor, there are no set event prices for Long Beach Beer Week. Instead, each brewery or restaurant will decide the cost for their own events.

“We’re going to encourage them to be creative,” Henry said.

But Henry is probably not going to have to worry about encouraging beer lovers to participate because besides [the locals](#), thousands more will already be in the city at the not-so-puny [California Craft Beer Summit and Beer Festival](#).

The event usually takes place in Sacramento but will be coming to the Long Beach Convention Center on September 12-14, 2019 and will feature pours from 170 breweries from across California.

For information check longbeachbeerweek.com

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Richard Guzman writes about music, art, theater and pop culture. He's married and has two kids and a dog named Frida. Fun Fact: He's the world's greatest thumb wrestler. Simply can't be beat.

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